SKYLER DAKOTA LAWTON

1120 S 51st Street Philadelphia PA 19143 • (914) 330 3029 • skylerdakota@gmail.com

---

LinkedIn **Portfolio** **GitHub**

RELEVANT EXPERIENCE

Sip-N-Glo Juicery, Philadelphia PA   July 2013 - April 2020
Director of Operations
- Directly responsible for Sip-N-Glo's three brick and mortar locations averaging 1.5 million in sales annually. Supervise a General Manager, four Managers, and an average of twenty employees.
- Implement effective communication structures to efficiently manage flow of information and ensure a productive chain of command resulting in a transparent and mutually supportive work environment with high employee retention.
- Design production methods for a continually growing company and scale up to meet new output needs, utilizing independently created controls and advanced algorithms to effectively manage production pars and maintain low spoilage with minimal labor output.
- Create, maintain, and continually improve operational oversight guidelines at all locations including production pars, sales analysis, inventory management, and vendor relations.
- Work with contractors, designers, accountants, zoning lawyers and processing facility specialists to develop the brand and expand the company.
- Develop social media campaigns, materials, and events in collaboration with freelance designers in accordance with our brand mission and tone.
- Build informed business growth plans, including budgets and projections, by evaluating industry standards, conducting research and development, investigating and seeking growth opportunities, and translating this knowledge to our own brand mission.
- Actively use performance tools, including QuickBooks, our Point of Sale system, and self-designed methods to analyze and adjust COGS and overhead costs to best support company performance.
- Manage payroll, scheduling, hiring, corrective action and termination, professional development, and conflict resolution, prioritizing and delegating when appropriate.

Sip-N-Glo Juicery, Philadelphia PA   July 2013 - April 2015
General Manager
- Managed daily operations including production, labor, and brand expansion, communicating daily with the owner, store managers, staff, and customers to ensure continuous growth.
- Created a pleasant and professional environment for a large volume of customers, building long term relationships and mediating disputes when they arose.
- Directed Graphic Design team to develop brand materials, website structure, content, and user interface.

PROJECTS

Gentrification Sucks: We created a tool that calls a HUD API to generate fair market rental costs and an AIR Now API call for air quality data to use as cross references to determine ethical lines and negotiation points against user input rental agreement price asks specific to each greater Philadelphia region zip code.

Password Generator: An app that generates a random password based on user-selected criteria. This app runs in the browser and features dynamically updated HTML and CSS powered by JavaScript code.

Workday Scheduler: A simple calendar application that allows a user to save events for each hour of the day. This app uses the moment.js API call and runs in the browser featuring dynamically updated HTML and CSS powered by jQuery.

TECHNICAL SKILLS

Languages: HTML, CSS, Javascript, Python, Jquery, Node JS
Technologies: API calls, CSS frameworks, Github, VS Code & DOM traversal

EDUCATION

Smith College, BA, Visual Sociology and Gender Studies   September 2007 - May 2011
Stanford University, 5 week introductory online Python programming course   April 2020 - May 2020
University of Pennsylvania, LPS Coding Bootcamp   August 2020 - February 2021